

VIRTUAL

ENGINEERING & TECHNOLOGY LEADERSHIP CAREER FAIR EXPO

WED., JAN. 13, 2021
11 A.M.-4 P.M. □ VIA WHOVA

DESCRIPTION

In a most unusual year, the UCR Career Center and Bourns College of Engineering have reimagined the traditional career fair and are excited to offer an interactive, virtual Engineering & Technology Leadership Career Fair Expo hosted on the Whova platform. This event provides organizations with opportunities to engage in interactive professional development activities, make connections with student organization leaders, and conduct both 1:1 and group sessions with our highly diverse group of students during the Career Fair Expo. We invite you to participate at the level that works best for your organization.

AGENDA

11:00 - 11:10 AM, Welcome & Introductions
11:10 - 11:25 AM, Kick-off Speaker
11:25 - 12:00 PM, Lightning Talks (3, 7-min sessions)
12:00 - 12:30 PM, Lunch & Learn (breakout rooms)
12:30 - 1:00 PM, Employer Panel and Q&A
1:00 - 2:00 PM, Meet and Greet with Student Organization Leaders
2:00 - 4:00 PM, Career Fair & Networking

WHOVA FEATURES

1:1 and Group Sessions, community discussion boards, access to student profiles and direct email messaging, pre- and post-event access to platform and profiles

REGISTRATION BENEFITS & SPONSOR PACKAGES

CAREER FAIR EXPO: \$400

1:00 - 4:00PM

Registration includes:

- Up to 4 representatives
- Access to setting up 1:1 and group sessions with students
- Access to student profiles and direct messaging capabilities
- Participate in "Meet and Greet with Student Leaders" with Bourns College of Engineering student organization leaders

PREMIUM SPONSOR: \$500

11:00AM - 4:00PM

Career Fair Expo and:

- Up to 6 representatives
- Email marketing campaign
- Social media promotion
- Your company logo displayed in the following places within Whova (*up to a two weeks prior to the event*)
 - Event home page with clickable link to your company website
 - Company bio and logo on event home page description
- Special invite to provide guest panelist for the pre-Fair program
- Access to Resume Book of all student attendees

DIAMOND SPONSOR: \$750

11:00AM - 4:00PM

Premium Level benefits, and:

- Your company logo displayed in the following places within Whova (*up to a two weeks prior to the event*)
 - Scrolling banner throughout all web pages and sessions
- Special invite to provide guest speaker for one of the following sessions during the pre-Fair program:
 - Kick-Off Speaker
 - Lightning Talk Speaker (7-min session, similar to a "TED Talk")