«Date»

«Title» «Full\_Name»

«Company»

«Address»

, ,

:

The page text is set to Times New Roman and size set at 11. The copy you are now reading is not the actual text to be typeset. It is placed here in lieu of the type to be used, so that it will resemble a complete job in every respect. For now, its purpose is for size and color only. Although this may not seem important, it actually is.

By producing an initial comp with dummy copy, we can test the physical aspects of the message and make sure that it is not a problem. In an initial state of design this is very important. One can concentrate on the important elements of design rather than the content of the copy; the leading, the line length, the depth of the copy and even the running around of graphics is done with the dummy copy. The copy you are now reading is not the actual texte fd to be typeset. Will resemble a complete job in every respect. For now, its purpose is for size and color only.

Although this may not seem important, it actually is. By producing an initial comp. With dummy copy, we can test the physical aspects of the message and make sure that it is not a problem. With the initial states of design, one can concentrate on the important elements of design rather than the content of the copy; the leading, the line length, the depth of the copy and even the running around of graphics is The copy you are now reading is not the actual text to be typeset. It is placed here in lieu of the type to be used, so that is will resemble a complete job in every respect. For now, its purpose is for size and color only. Although this.

,